

Increasing a buildings curb appeal...

First impressions are a key factor for any prospective tenant. Increasing a building's curb appeal can be a great way to garner attention from someone looking to rent.

Planting flowers or gardens add to the décor of the building is a great way to increase curb appeal. It is an easy, inexpensive way to make a property look appealing. Whether you use containers or a garden bed, there are different sizes of containers available for flowers. An array of different colours and materials can be used, such as concrete or lightweight resin. Use containers that match the colour scheme of your building, and plant them with flowers or plants that will catch the eye and beautify the space. Flowers will give the property an accent that makes it feel friendly and inviting.

Another way to increase curb appeal is to have a welcoming entryway. The front entrance is important for first impressions of the building. Giving the building's lobby a little something extra with a blast of colour or by choosing modern light fixtures that will increase the overall appeal to prospective tenants, making them feel comfortable and welcome. Make sure the area stays neat and clean, with clean windows and no stains on the carpets.

Investing in new windows can increase the appeal of a building. They are a huge selling feature and one of the most important thing renters look at when deciding where they want to live. New windows can change the look of the building and make it seem new and updated with a more modern look, while also being more energy efficient. Mould or cracked caulking on the windows makes a building look cheap and outdated, and decreases the appeal to prospective tenants.

An easy way to increase curb appeal is to simply add a fresh coat of paint. Fresh paint can make an old rundown building seem new again. Make sure to choose colours that are neutral and pleasing to a majority of people, and upgrade the siding and trim to enhance the property and have it looking its best.